

## Arcadia presents GoodHemp

## **GoodHemp Innovation**

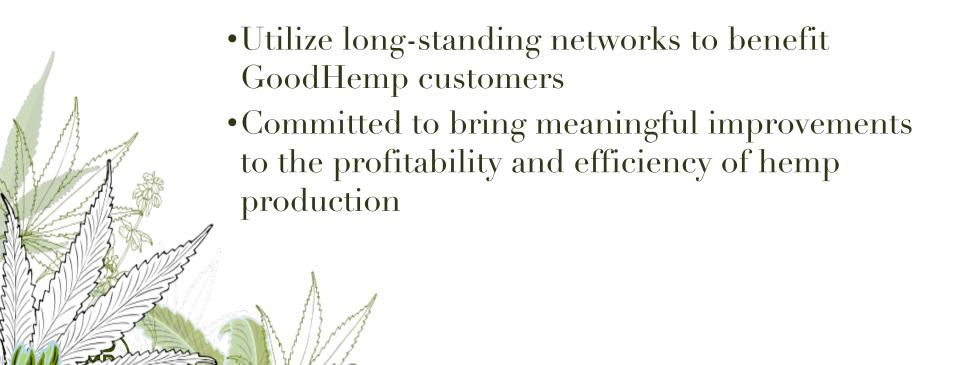
- 18+ years of experience
- Highly skilled team
  - Genomics, breeding, plant science, seed production, field agronomy
- Other experts needed
  - Harvesting and equipment
  - Extraction
  - Food science and integration of CBD and other cannabinoids into products





## Valuable Partners and Expertise

Arcadia values quality, innovative partner relationships and brings that value and commitment to innovation to GoodHemp



# Improving Germination and Early Vigor Improves Yields

- How is this accomplished?
  - •Impact of seed priming or seed treatment
  - Seed enhancement and seedling production
  - Seed coatings and pelletizing







the seed enhancement company

Part of Croda International Plc





#### **Gerard Denny**

Technology Development Manager Located in Salinas, California. Graduate of UC Davis and Santa Clara University, 24 years experience in the seed industry developing value added seed enhancement treatments.

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#### Incotec in short

Incotec is the seed enhancement company, independently providing solutions through innovative technologies and services, focusing on customer needs.



CONTRIBUTING TO FEEDING
THE WORLD, BY GETTING
THE UTMOST OUT OF SEED



#### Seed enhancement is

Any seed treatment between seed harvest and planting, aimed at improved physical purity, germination speed and vigor, plant health, and/or to most effectively and safely apply PPPs, additives and biologicals, in order to maximize efficiency or yield.







#### Incotec Seed Technologies



Upgrading

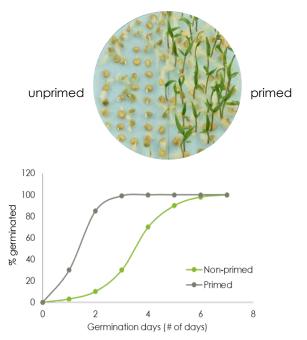


#### Priming (pre-germination)

Under controlled conditions embryo development is triggered and brought to just the right stage to optimize germination performance.

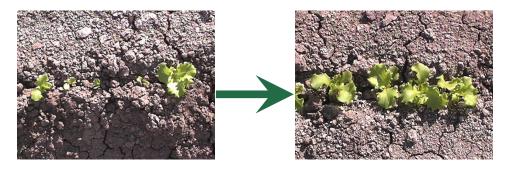
- Increase speed of emerge
- Improve uniformity of germination
- Overcome dormancies:
  - Temperature
  - Light
  - Other (rootstock)
- Better control of planning
- Faster production

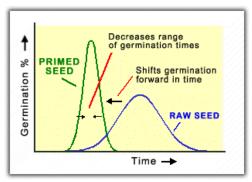
Optimized production, more Usable Transplants.





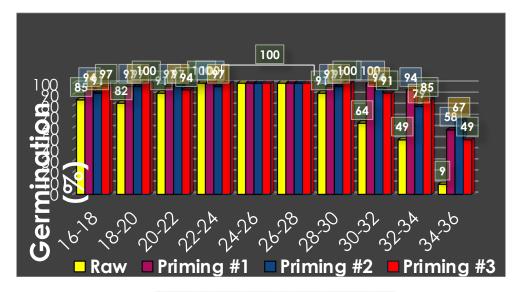
### Priming: Lettuce

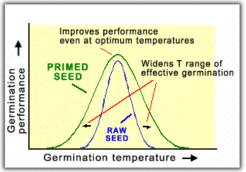




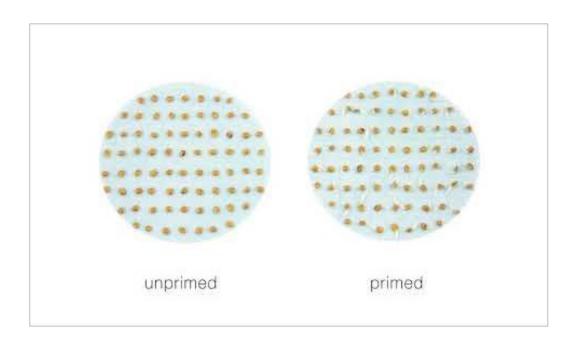


#### Thermogradient Table: Raw and Primed









VIDEO EMBEDDED: CLICK HERE TO VISIT https://www.youtube.com/watch?v=SnM95wGCOHc&feature=youtu.be



#### Upgrading

Seeds of lower quality are removed either through:

- Physical separations based on weight, shape or other physical characteristics
- Chlorophyll separation
- Liquid density separation
- X-ray image sorter
- Seedlot with higher % of good germinating seeds
- Final seedlot is better suited for high quality market through higher % germinating seed









#### Seed Hygiene

Reduce the number of micro-organisms through smart chemical treatment in brassica

- Seedlot with minimal level of microorganisms (e.g. fungi, bacteria) in/on the seed
- Higher quality seedlot with better germination and lower levels of infection with Xanthomonas campestris

Increased production through reduced infection.







#### Film Coating

Thin seed coating, optimized per crop and PPP/ biological / fertilizer to be applied at customer's location.

- Low dust
- Smooth flow
- Minimal abrasion
- Good cosmetics
- Effective use of PPP's
- Safe for workers and environment
- Minimal risk of fungicide resistance
- Easy planting









#### Pelleting

Adapting the shape of seeds by application of large layer of coating material, increasing seed weight by >200%.

- Larger and more uniform seed size (tomato, lettuce, fennel)
- Plenty of seed space to add ingredients
- Facilitates use of mechanical and pneumatic sowing machines
  - Less doubles or empty slots
  - Higher productivity and easier to plant





#### Improve uniformity with pelleting





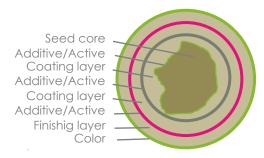
And enhance visibility and cosmetics!



# Application of actives, additives & biologicals

We create a coating (film, encrustment or pellet) in which the target ingredient is incorporated. This can be actives, additives, biologicals and nutrients.

- Safest method of applying actives
- Very efficient use of additives
- Most likely effect of biologicals
- Most sustainable use of resources





#### Why Choose Seeds Enhanced by Incotec?

- Dedicated to seed enhancement / +50 years experience
- Independent supplier
- Wide range of technologies, products and services
- Experience across a wide range of crops
- Dedicated to look for the most sustainable solution.
- High quality, expertise and reliable
- Local presence in all regions
- Part of Croda









#### Microplastic-free solutions













Thanks to **Arcadia Biosciences** for the opportunity to speak with you..



# Questions & Answers



## Sign up for our next webinar

- •Topic: Plant architecture: How a plant's architecture should influence your production plans
- •Date: July 9, 2020
- •Time: 2pm Eastern time
- •Register at <a href="https://info.arcadiabio.com/innovation-series">https://info.arcadiabio.com/innovation-series</a>



